



Ciclovía Parchi
Calabria
Bike paths Park Calabria

Calabria eMotion Pictures

PHOTO & VIDEO CONTEST REGULATION

The photo & video Contest “**Calabria eMotion Pictures**” (hereinafter the “Contest”) is promoted by the Pollino National Park Authority, lead partner of the project “Calabria Parks Cycle Network” (hereinafter the “Cycle Network”) and aims to collect the first-hand experiences lived by the Facebook and Instagram community along the routes of the Cycle Network. The overall aim is to promote and enhance the region and the routes offered the Cycle Network, raising people awareness on sustainable tourism and sustainable transport.

This Contest is not sponsored by, managed by or associated to the FB and IG social networks, which are exclusively used as a technical communication means.

The Contest referred to in this Regulation is not subject to the provisions regulating competitions and prize contests, as it falls within the cases of exclusion indicated in article 6 of the Italian Presidential Decree no. 430 of 26 October 2001.

Participation in the Contest implies full acceptance of this Regulation by those who send the participation form duly filled in (hereinafter the "Participants").

1. Duration of the Contest

The Contest will take place from **15 March to 30 November 2021** on the FB and IG pages of the Parks Cycle Network, and will be held on a monthly basis.

2. Object

The initiative aims to discover and tell the story of Calabria and the cycle routes that cross the Parks through photos/short videos (hereinafter the "Works") of the journeys made by the Participants preferably by bicycle, portraying the natural and cultural landscape in all its forms, including, but not limited to: **nature, biodiversity, culture, historical villages, events of the historical-religious tradition, typical food and wine, museums, places of worship, art, crafts and stories.**
Prize

Every 30 days three winners will be announced, who will receive by post or courier, within the month following the announcement, the official t-shirt and water bottle of the Calabria Parks Cycle Network.

The Contest winners may not challenge the prizes awarded, nor request the corresponding value in cash or their exchange/replacement, for any reason.

3. Participation methods and requirements

Participation in the Contest is free and free of charge. Any natural person who is over 18 years old and has a FB or IG profile can participate. Each Participant must fill in and submit the Participation Form, which is an integral part of the Regulation, available on the Cycle Network website: <https://www.cicloviaparchicalabria.it/contest/>. A maximum of 5 photos and/or 2 short videos (not exceeding 250MB in total) may be attached.

Every thirty days, one (1) Work for each Participant shall be selected among the Works received (photos and videos deemed relevant by the Contest organizers).

The selected Works shall compete for a period of 30 days and shall be posted at 10 am on the first day of each month, from 1st April to 30th November 2021, on the FB

(<https://www.facebook.com/cicloviaparchicalabria>) and IG

(<https://www.instagram.com/cicloviaparchicalabria/>)

pages of the Cycle Network, indicating the user name (@username) of the Author. The winners shall be the first three (3) Works which, by 5 pm of the 30th day of the month in which they have been posted, have obtained more likes on FB or little hearts on IG. The winners will be announced by 6 pm on the same social channels. The likes and hearts counted as valid will only be those obtained by the Works posted on the Cycle Network social profiles. In order to participate in the Contest, the following is necessary:

- in compliance with **point 2 "Theme"** above, the Participants shall send Works, possibly unpublished, made during a trip to Calabria, **preferably made by bicycle**, along the Cycle Network routes, telling the experience lived, either alone or in company. The Works may have been made before the issuing of Coronavirus legislation, as long as they are relevant and the exclusive property of the Participant;
- in compliance with the privacy legislation, the Works shall not portray the faces of people other than the Contest Participant, under penalty of exclusion from the Contest, unless said people are portrayed from behind and, therefore, are not recognisable;





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- c) the **place** where the Work was made and a brief **description** shall be included, together with **user name** (@username), name and surname, and personal data of the Author, by filling in the Participation Form available on the Cycle Network website, in all its parts;
- d) the Works shall not contain any trademarks or references of any kind to subjects other than the Author.

Works that are received after the Contest closing date and are considered offensive, improper or damaging to human and social rights shall not be accepted.

4. Technical features of the Works

The Works must be original and possibly unpublished. Works that have been retouched or computer-made shall not be accepted.

Photo: colour and B&W pictures with both vertical and horizontal frames are allowed. Files can be in JPEG or PNG format, but they shall not exceed 3MB each.

Short video: videos with standard HD 1920 × 1080 format, aspect ratio 16: 9 or minimum size of 1280 × 720 pixels are allowed. For vertical videos, the aspect ratio must be 2: 3 or 9:16. Videos with 1080 × 1080 format, aspect ratio 1: 1, square (best for IG) are also allowed. Only .mp4 or .mov videos, with H264 compression shall be accepted. The maximum length allowed for each video is 3 minutes.

5. Copyright, use of the Works and responsibilities of the Participants

Each Participant in this Contest grants the Pollino National Park an unlimited, non-exclusive and free-of-charge right on the Works sent for the purposes referred to in this Contest, including the non-winning ones, thus authorising the Pollino National Park Authority to use and publish them on the Cycle Network social profiles (FB, IG, YouTube, Pinterest, Twitter), as well as on the web and/or any other dissemination and communication means of the Cycle Network. The copyright on the Works sent shall remain with the owner of the same. Every time one of the Works received is used, the Pollino National Park Authority shall quote the Author using the @username indicated in the Contest Participation Form.

By filling in and submitting the Participation Form, the Participant undertakes to indemnify and hold harmless the Pollino National Park Authority against any liability for any third-party claims and/or actions including, but not limited to, any claims for compensation for breach of copyright and/or image rights and for damages relating to the Works' content.

6. Amendments to the Regulation

The Pollino National Park Authority may amend the provisions of this Regulation or cancel the Contest at any time during its term, should it become necessary for any technical or other reasons, by notifying it on www.cicloviaparchicalabria.it and the Cycle Network FB and IG social profiles.

7. Privacy statement on personal data processing - Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data ("GDPR")

As required by the EU General Regulation on Persona Data Protection (GDPR 2016/679, article 13), before their data are processed, the aspiring Participants shall be informed that the personal data provided for the purposes of participation in the Contest is processed by the Pollino National Park Authority, both in paper and electronic form, for the purposes indicated below.

Data Controller - The Data Controller is: the Pollino National Park Authority, Tax Code 92001160768, having its registered office in Rotonda (PZ) at the monumental complex Santa Maria della Consolazione. For any questions concerning the data of the Data Subject, you can contact Said controller by email to the following address: ente@parcopollino.gov.it or certified mail: parcopollino@mailcertificata.biz.

Information on data processing - The personal data shall be either collected directly by the Pollino National Park Authority (or any third parties expressly authorised by it) or disclosed by the Pollino National Park Authority to such third parties in pursuance of the purposes described below.





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Purpose and legal basis of the processing

The processing of the personal data provided shall take place in accordance with current privacy legislation. Therefore, the Pollino National Park Authority undertakes to process them according to the accuracy, lawfulness and transparency principles, in compliance with the purposes indicated below, collecting them to the extent necessary for processing and authorising their use only by authorised personnel.

The legal basis of the processing lies in the execution of this Contest and any obligations related to and/or directly or indirectly arising from it. The processing will take place both in paper form and by means of IT tools with secure profiles suitable to ensure proper data security and confidentiality at any time, as well as to avoid unauthorised access to them. The main purpose of processing the personal data provided by the Participants is the participation in the Contest and the delivery of the prizes to them.

Nature of data processing

The processing of personal data, for the aforementioned purposes, is strictly aimed at achieving the related purposes and no prior nor specific consent by the Data Subject is required. The provision of data is optional. However, any refusal to provide them or inaccurate communication of any of the necessary information will make it impossible to participate in the Contest.

Methods of processing and data storage period

Personal data shall be processed through manual, IT and telecommunication means, including automated ones, according to the accuracy, lawfulness and transparency principles, in order to ensure proper data security and confidentiality, in compliance with applicable legislation. Personal data may also be processed through automated means designed to store, manage or transmit the data and, in any event, such processing shall be in compliance with applicable legislation.

The data are processed through the operations referred to in art. 4 of the GDPR, to which reference should be made for any purpose. Personal data shall be stored

for the period provided by applicable legislation and, in any way, for no longer than the period necessary to achieve the aforementioned purposes.

Scope of disclosure and dissemination of data

Personal data may be disclosed to external service providers as autonomous Data Controllers and/or Processors, as well as to any entities to whom the right to access personal data is granted by any law, regulation or orders given by any Authorities legitimated by the law.

If needed for the above-mentioned purposes, the personal data provided may also be disclosed to staff of the Pollino National Park Authority. The complete lists of the entities to whom the personal data have been or will be disclosed may be made available to the Data Subject, by making a request to: ente@parcopollino.gov.it.

Exercise of the data subject rights

The Data Subject may exercise the rights provided by art. 7, 15, 22 of the European Regulation no. 679/2016.

Specifically, the Data Subject may, at any time, withdraw their consent and, upon request to the Data Controller, may be granted access to the Personal Data, receive the Personal Data provided to the Controller and, where possible, move them to another Data Controller with no obstacles being made (so-called "data portability"). Data subjects may also have the data updated or rectified or request the erasure of the data that have not been processed in compliance with existing legislation. For legitimate reasons, the Data Subject shall have the right to object to the processing of data for advertising, direct sale and market research purposes. The Data Subject may also file a complaint with the Italian Data Protection Authority (*Garante della Privacy*) as the supervisory authority on personal data protection. The Data Subject may also exercise their rights by sending an email to the Data Controller to the following address: ente@parcopollino.gov.it.

8. Changes to this disclosure: this disclosure may be amended, and such amendments will be notified to data subjects. It is therefore advisable to check this disclosure regularly and refer to the most updated version.

Last update: 15 March 2021

